

- For Immediate Release:

A Spoonful of Sugar Helps the Medicine Go Down; Local Bakery Whips Up Vaccination-Themed Cakes To Get You Inoculated

SINGAPORE, 31st May 2021 – Pfizer and Moderna have been the most dynamic duo of the century. With vaccinations now underway in most parts of Singapore, it's safe to say that with good hygiene practices and social responsibility, a mask-free future is soon within reach. And for those who have completed their COVID-19 vaccination back home in Singapore, there is now a pretty sweet reason to celebrate too!

Renowned for infusing their home-styled bakes with a dash of fun and creativity, Singapore-based bakery Butter Studio is now whipping up (pun intended) an assortment of vaccine-themed cupcakes and cakes.

Putting the Topic of Vaccination in Focus

Lovingly prepared and baked with quality ingredients, these **halal-certified** confections are sure to sate even the most demanding of taste buds — all while encouraging people to get vaccinated and keep up with social distancing measures.

“The idea came about as we wanted to spread some cheer and positivity amidst these trying times,” said Shannon Lua, the founder of Butter Studio. “We thought this would be an adorable way to encourage people to get vaccinated too.”

The first of its kind in Singapore, this series of mouthwatering vaccine-themed treats include cakelets, cupcakes, and whole cakes.

Indulge in your daily scoop of happiness with the **Happy Dose Cakelet (S\$20.90)**. This petite chocolate praline cake is topped with a red velvet macaron and other intricate hand-piped garnish. The icing on this cake is the miniature vial of raspberry compote which you can ‘inject’ into the dessert.

Celebrate your vaccination with the **Just Vaccinated Cake (S\$58.00)**, which features Butter Studio’s signature salted caramel red velvet cake coated in smooth pastel frosting and adorned with cheeky edible announcement badges, jellybean pills, slow-cooked salted caramel shot, sprinkles and a golden glitter topper!

If you cannot decide on which to get, why not pick the **Sweet Therapy Cupcakes (S\$24)**. Available in a box of six, each cupcake is decorated with jelly bean pills, raspberry shots, masked emoji, and an adorable vaccination announcement edible badge.

While you can opt to buy them over the counters in stores, customers are encouraged to preorder these treats online to avoid disappointment.

No Side Effects, Just More Smiles

With the June holidays fast approaching, Butter Studio has also conjured up the ideal family bonding activity for parents and their children to enjoy from the comfort of their own homes.

Stay at home and have fun with Butter Studio's STAY HOME FUN KITS which comprises a series of **DIY Cupcake Decorating Kits (from S\$25)** as well as a **DIY Gelato Sundae Party Pack (S\$38.90)**.

"Even in times of uncertainty, we still want to inspire people to celebrate momentous occasions and achievements," said Shannon. "We believe that through Butter Studio's well-crafted bakes, we can spread joy and bring communities together, despite being apart from one another."

About Butter Studio

Butter Studio was founded on the belief that every milestone in life is always worth celebrating. Inspired by the time-tested recipes passed down by our grandmothers, the bakery pays homage to the tradition of artisan handmade goodness that has appeased generations. Infusing familiar home-style bakes with a uniquely local and playful spin, Butter Studios continue to impress with its eclectic selection of sweet treats, which run the gamut from cupcakes, whole cakes and even gelato.

At Butter Studio, everything is lovingly prepared and made by hand. The team is committed to building an authentic and inclusive entity where rustic gourmet bakes are accessible to everyone. Working with well-sourced high-quality ingredients, farm-fresh eggs, seasonal fruits and local market produce, Butter Studio prides itself in creating wholesome treats while appreciating the support from the local community.

Butter Studio aspires to build genuine connections with people who come through their doors the good ol' fashioned way. From celebrating the simple joys in life to commemorating huge milestones, there will always be a sweet treat prepared for every occasion.

Cake Flavours:

- Happy Dose Cakelet (mini cake) - \$20.90
- Sweet Therapy Cupcakes (Box of 6) - \$24
- Just Vaccinated Cake (6 inches) - \$58



Just Vaccinated Cake (S\$58.00)



Happy Dose Cakelet (S\$20.90)



Caramel Shots Cakelet (S\$20.90)



Just Vaccinated Cake Theme Complete Set



Sweet Therapy Cupcakes (Box of 6) - \$24



DIY Cupcake Decorating Kits (from S\$25)

Download full set of high-res images over here: <https://we.tl/t-KiaU4uoBDw>

Where to Find Us:

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